



December 8, 2017

Substitute Notification of Privacy Incident

UNC Health Care is committed to providing superior health care services and takes very seriously its obligation to protect the privacy of patient medical information. Unfortunately, we are writing to inform affected individuals of a privacy incident involving a stolen computer from the UNC Dermatology and Skin Cancer Center in Burlington located at 1522 Vaughn Road, Burlington NC 27217 (the “UNC Dermatology Center”). The stolen computer contained information about affected individuals that was obtained while the affected individuals were patients of the Burlington Dermatology Center, Inc., (“Burlington Dermatology”) formerly located at this same address.

In September of 2015, the UNC Health Care System acquired the practice assets of Burlington Dermatology, where the affected individuals were previously patients. As part of this transaction, a computer containing patient information of patients seen at Burlington Dermatology remained onsite at the practice. On October 8, 2017, a break-in occurred at the UNC Dermatology Center and this computer was stolen.

We have reason to believe that this computer contained information about affected individuals while they were patients of Burlington Dermatology (through September 2015) in a password-protected database that included their name, address, phone number, employment status, the name of their employer at the time they were seen as a patient, their date of birth and their social security number. We do not believe any treatment, diagnosis or prescription records were on the computer, other than diagnosis codes used for billing purposes.

A police report has been filed with the Burlington Police Department and an investigation is ongoing as of the date of this letter. For reference, the police report number is #2017-06574.

UNC Health Care has ensured that all Burlington Dermatology computers remaining on-site at the UNC Dermatology Center have been properly secured. UNC Health Care has also implemented process improvements to ensure that future acquisitions of physician practices include a process to properly secure legacy computers and electronic patient information.

It is important for affected individuals to continue to review their financial account statements and monitor their credit reports. Should affected individuals wish to take steps to review and monitor their credit, they can obtain copies of their credit reports, place a fraud alert on their credit report or request a security freeze by contacting any one of the three major credit bureaus listed below:

Equifax	Experian	TransUnion
1.800.525.6285	1.888.397.3742	1.800.680.7289
PO Box 740241	PO Box 9532	PO Box 6790
Atlanta, GA 30374	Allen, TX 75013	Fullerton, CA 92834
www.equifax.com	www.experian.com	www.transunion.com

As soon as one credit bureau confirms an individual's fraud alert, the other two main credit bureaus are then automatically notified and will also place fraud alerts on that individual's credit file. All three bureaus will then send a credit report to the affected individual, free of charge. Under North Carolina law, affected individuals also have the option of instituting a "security freeze" on their credit file, which is free in North Carolina. A security freeze locks an individual's credit file so that no one will be able to access their data (or improperly open an account in their name) without their permission.

For more information about preventing identity theft, affected individuals may contact:

US Federal Trade Commission	North Carolina Attorney General's Office
Telephone: 1.877.438.4338 Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 www.ftc.gov	Telephone: 1.919.716.6000 Attorney General's Office 9001 Mail Service Center Raleigh, NC 27699-9001 www.ncdoj.gov

As a courtesy and at no cost to affected individuals, UNC Health Care has arranged to offer all affected individuals credit and identity theft protection through **FraudScout*** offered by CyberScout, LLC. Affected individuals may activate this credit and identity theft protection at any time up to one year from the date of this letter.

FraudScout* provides individuals with *Triple Bureau Credit Monitoring/Triple Bureau Reports*. For twelve months from the date of enrollment affected individuals will receive alerts when changes occur to any of one of their Experian, Equifax or TransUnion credit files. The alerts are sent to them the same day that the change or update takes place. Affected individuals will also be able to view their credit files with Experian, Equifax and TransUnion upon enrollment.

If you believe that you were affected by this incident, please call our toll free information line at **(888) 356-0275** weekdays between the hours of 9AM to 6PM EST and we will confirm whether you were one of the individuals affected by this incident. If you were, then you will be given an activation code. Once you obtain your activation code should you wish to activate your free credit and identity theft protection, you can log on to <https://www.myidmanager.com> and follow the instructions allowing you to enroll in FraudScout* at no charge.

Please know that UNC Health Care and the UNC Dermatology Center take their obligation to protect patient privacy very seriously. We are truly sorry that this incident occurred and we sincerely apologize for any stress or worry that this may cause you. Should you have questions or should you wish to discuss this further, please do not hesitate to contact our toll free information line at **(888) 356-0275** weekdays between the hours of 9AM to 6PM EST.

Yours truly,

David Behinfar, JD, LLM
Chief Privacy Officer
UNC Health Care System